

AI STRATEGY & OPPORTUNITY APPRENTICESHIP UNIT LEVEL 5

Delivered in partnership with:

EMPLOYER TRAINING
& APPRENTICESHIPS



TIME FOR STRATEGY

For new or existing staff

AI Strategy & Opportunity apprenticeship unit is a short, focused training designed to help leaders and managers understand where AI could add genuine value to their organisation and provide a practical framework for identifying, evaluating and progressing priority opportunities.

Qualification

Course completion certificate from Gloucestershire College

Completers may want to progress to: Additional AI Leadership units or Level 6 Apprenticeship.

Delivery:

Cheltenham campus.

Duration: 30 hours; 3 face-to-face sessions (once a week) and 1 day of blended learning.

Funding

- Levy-paying companies:
Apprenticeship units can be funded through the employer's Growth and Skills Levy funds
- Non-levy paying companies:
Apprenticeship units are fully funded by the government, up to the applicable funding rate

Ideal for:

- Senior Leaders and Managers:
Individuals responsible for guiding AI strategy, governance, and organisational transformation
- Exploratory Stage Organisations:
Professionals working in companies that are at an early or exploratory stage of using AI and need foundational AI literacy.
- Non-Technical Decision Makers:
Leaders who need to evaluate business value, risks, and viability without requiring coding or deep engineering skills.
- Existing Employees (Aged 19+): Employed staff members nominated by their employer to rapidly build strategic AI capability.

The apprenticeship will cover the following core areas:

- Organisational Leadership
- Organisational Development
- Organisational Goals
- Viability and Risk
- Stakeholder Engagement
- Horizon scanning & Implementation

Entry criteria:

- Learners must be employed and must be 19 years or over.
- Must be working in a leadership position within an organisation with autonomy to deliver technological change and inform investment decisions.

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Learning outcomes:

- A clearer understanding of where AI could add value within your organisation
- Organisational leadership in setting AI policy and strategy.
- A practical framework for risk assessment and identifying and prioritising AI opportunities
- Greater confidence in evaluating potential AI initiatives
- A clearer view of what needs to happen next to turn ideas into action, including stakeholder engagement
- Critical evaluation and monitoring, including responses to emerging AI technologies and trends.

Knowledge developed will include

AI and automation concepts and models that support leadership decision-making, and their limitations.

The capabilities, benefits and risks of automation, AI and digital tools.

The role of organisational leadership in responsible AI adoption.

How to develop and implement organisational AI strategy and plans.

How to assess the viability of solutions when making acquisition decisions.

Principles and application of testing methodologies and their application in practice.

Principles of human oversight and human AI collaboration to achieve shared outcomes.

Skills developed will include:

Identifying organisational improvements and opportunities for innovation and growth.

Setting strategic direction for AI and gain support for it from key stakeholders.

Commissioning analysis to identify if AI adoption is viable.

Keeping up to date with existing, evolving, and emerging technologies and sector trends in AI, automation and technology to support the evaluation of vendor and supplier solutions.

For the full list, visit [Skills England website](https://www.skillsengland.gov.uk/apprenticeship-units/AU0009).

(skillsengland.gov.uk/apprenticeship-units/AU0009)

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